



Megan Wright

Broadcast Journalist | Live Sports Coverage Specialist

(706) 263-2910

Meganrosewright@gmail.com

Calhoun, GA

[Digital portfolio](#)

[LinkedIn](#)

Education

B.S. in Public Relations

Georgia Southern University Dec. 2025

◆ Alpha Delta Pi Sorority | Epsilon Pi

Director of Public Relations (2022-2023)
VP of Recruitment (2023-2024)

◆ Miss Georgia Southern University 2024-2025

◆ Georgia Southern University: Communication Arts Department

Student intern; alumni affairs and event organizer (2024-2025)

Strengths

Adaptability

Composure

Quick thinking

Grit

Collaboration

Coachability

Skills

- ◆ Live sports coverage
- ◆ Broadcast production
- ◆ Interviewing
- ◆ Research skills
- ◆ Sports analysis
- ◆ Creative storytelling
- ◆ Sports/multimedia writing
- ◆ Content creation
- ◆ Adobe editing software

Reference

Byron Abt

GATA Productions,
Assistant Athletics Director

Phone: (716) 785-3178

Email : babt@georgiasouthern.edu

Professional Summary

Energetic sports broadcast journalist with proven on-air presence and strong interviewing skills. Experienced in delivering fast, accurate sideline reports and exclusive interviews that enhance live game coverage. Skilled at engaging audiences across television, digital, and social platforms, with a track record of boosting fan interaction and producing compelling multimedia content. Recognized for adaptability under pressure, confident communication, and a passion for turning sports moments into impactful stories.

Acomplishments

- 8 years with the Miss America Organization, four-time Top 5 finalist at Miss Georgia, Miss Georgia's Teen 2021; third runner-up to Miss America's Teen, Miss Capital City 2026.
- Promoted to GATA Productions student leader, mentoring new talent and strengthening broadcast performance.
- Achieved highest return and placement rates in chapter history as 2024 Alpha Delta Pi VP of Recruitment.
- Founded *Wright Response*, a statewide-recognized emergency preparedness initiative.
- FEMA Youth Preparedness Council member (2019-21).

Experience

GATA Productions

Sideline Reporter, Student Leader | Sept. 2023 - May 2025

- Boosted live broadcast engagement by integrating sideline coverage seamlessly with graphics, interviews, and on-camera features.
- Increased fan interaction by sharing real-time updates and behind-the-scenes content across social media platforms.
- Delivered accurate, on-the-spot reports on injuries, strategies, and player reactions that enhanced on-air commentary.
- Secured exclusive interviews with coaches, players, and staff, contributing fresh insights to broadcast coverage.
- Maintained reporting continuity during unexpected game developments, ensuring no loss in broadcast quality.

Cheeky Bliss

Marketing Coordinator | Nov. 2022- Aug. 2023

- Expanded brand visibility through targeted social media campaigns, increasing follower engagement.
- Produced multimedia content (graphics, videos, blog posts) that boosted campaign reach and audience interaction.
- Applied Adobe Creative Suite to design digital ads and promotional materials that supported sales growth.
- Enhanced website design and content, improving user navigation and contributing to stronger customer retention.
- Researched market trends to adapt campaigns, keeping brand competitive in a shifting retail landscape.